September 2024

Candidate Bio: Mike Zwach

Position: Causeway on Gull Ad Hoc Committee

Week and Unit Owned: Week 31, Unit 36

Years going to Causeway on Gull: 20

Occupation:

Owner of Advantage Collection Professionals

CFO of Dudley Resources

Partner in Zing Consultants

Education: Bachelor's degree in Management Information Systems, Iowa State University

About Me: I grew up in Waseca, MN, and currently reside in Maple Grove, MN. For the past two decades, Causeway on Gull has been an integral part of my family's life, creating memories year after year. This longstanding connection has fostered a deep appreciation for the resort and a strong desire to see it thrive for future generations.

Qualifying Experience:

- Served as Executive Vice President and CFO of Receivables Control Corporation for 30 years, overseeing all aspects of company operations including:
 - Sales and marketing strategies
 - Collection processes and compliance
 - Operational efficiency and management
 - Comprehensive financial reporting and analysis
- Extensive experience in developing and managing budgets, financial forecasting, and strategic planning for multiple businesses
- Proven track record in optimizing business operations and driving growth across diverse industries
- Strong background in implementing and leveraging technology solutions to enhance business processes and customer experiences
- Skilled in navigating complex financial landscapes and identifying opportunities for improvement and innovation

Objectives:

- Ensure Causeway on Gull remains a special destination for families for generations to come
- Restore the resort to its former glory, enhancing amenities and services to meet modern expectations
- Advocate for complete financial transparency, providing owners with clear and comprehensive insights into the resort's fiscal health
- Explore innovative solutions to address current challenges and position the resort for long-term success
- Foster a sense of community and shared purpose among owners, staff, and management

With my diverse business background and personal connection to Causeway on Gull, I am committed to contributing my expertise to revitalize our resort. I believe in the power of transparent communication, sound financial management, and forward-thinking strategies to ensure a bright future for our community. Your vote would allow me to apply my skills and passion to benefit all owners and preserve the Causeway experience for years to come.

Thank you for your consideration.



